



Verdantix Overview

Verdantix is an independent research and consulting firm with expertise in EHS, Operational Excellence and Smart Buildings Technologies. Through our research and consulting services we help corporate executives, investors, technology executives and services firm leaders to make robust, fact-based decisions. We are committed to delivering objective, timely, and accurate analysis to help our clients succeed.

Research Coverage

Building on 10 years of experience in the market, Verdantix provides uniquely broad and in-depth coverage of EHS technology and innovation. For executives at EHS technology and services firms, our research provides a full portfolio of data and insights to drive growth strategies: customer priorities, budgets, purchase triggers, the competitive landscape, technology innovations and market forecasts. The research coverage helps EHS leaders to make better informed technology decisions and to evolve their approach to EHS management with new concepts and techniques. Verdantix believes that the use of digital technology is vital to the success of high-performing EHS functions.

2020 Key Themes

The research plan articulates the key reports in the pipeline for 2020 and represents 50% of the total number of EHS reports which Verdantix will publish. New themes for 2020 include the incorporation of technology into EHS management concepts like the hierarchy of controls; the rise of innovation teams within the EHS function; leveraging safety technology to reduce serious injuries and fatalities; embedding digital technology into EHS services; contractor safety; and exploiting the full range of analytics to improve EHS performance.

Research Methodologies

Verdantix utilizes proven methodologies to deliver consistent analysis which facilitates client usage of our data and insights in actionable ways:

Market Overview

Qualitative assessment of key trends, structures, and priorities in a specific market segment.

Market Size & Forecast

Quantitative analysis of the size of a market and its growth prospects for the next 5 years or 20 years based on survey data and a forecast model.

Smart Innovators

Qualitative analysis of an emerging group of suppliers, providing a definition of the market, categorization of suppliers, and explanation of customer needs.

Green Quadrant

Benchmark of comparable suppliers in a market segment, including interviews with executives, interviews with 15 customers, and a 100 criteria or more assessment.

Customer Survey

Phone interviews with over 300 senior managers responsible for selecting, testing, piloting and rolling out industrial wearables at their firms.

Best Practices

Qualitative research on best practices for a specific set of processes or areas of business activity which helps managers benchmark and improve performance.

Buyer's Guide

Comprehensive analysis of all suppliers in a market segment to provide buyers with the information required to target a best-fit shortlist of vendors.

Strategic Focus

Qualitative review of a developing EHS issue and a recommended approach for tracking it and aligning organizational resources.

Environment, Health And Safety

Focuses on the technology and services that enable corporations to improve their performance across environment, health, safety, product stewardship and supply chain stewardship.

Q 1

Smart Innovators

IH/OH Software

Market Overview

The Evolving Universe Of Mobile EHS Apps

Strategic Focus

Incorporating Technology Into The Hierarchy Of Controls

Market Size & Forecast

EHS Software 2020-2025 (Global)

Smart Innovators

Connected Worker Platforms

Strategic Focus

Overcoming New Product Stewardship Challenges

Q 2

Customer Survey

EHS & Sustainability Services

Best Practices

Succeeding With EHS Innovation Strategies

Market Overview

Using Technology To Break Out Of The EHS Silo

Strategic Focus

Upgrading Safety Metrics & Analytics

Best Practices

New Approaches To Reduce SIFs & HiPo Events

Market Size & Forecast

Digital EHS Services 2020-2025 (Global)

Q 3

Green Quadrant

Digital EHS Services

Best Practices

Getting Real-Time Analytics To Work For EHS Improvement

Market Size & Forecast

Product Stewardship 2020-2025 (Global)

Strategic Focus

Engaging The Value Chain For Product Stewardship Initiatives

Best Practices

Large-Scale EHS Software Implementation

Market Overview

The Future Of EHS Analytics

Q 4

Customer Survey

EHS Budgets, Priorities And Tech Preferences

Customer Survey

EHS Software Brands

Business Case

Enhancing EHS Processes With Mobile Apps & Wearables

Market Overview

Big Revenue Opportunities For Digital EHS Services

Green Quadrant

EHS Software

Strategic Focus

Reframing EHS Management From Cost Centre To Value Creator

Consulting Services

Our consulting services leverage the Verdantix research and data assets, built up over many years, covering EHS, Operational Excellence, Smart Building Technologies, Energy Services and Sustainability. Since 2008, Verdantix analysts have delivered confidential strategic consulting engagements and thought leadership marketing projects to more than 300 clients. Our consulting clients include Fortune 500 blue-chip corporations, private equity firms, a diverse range of technology vendors, and a wide range of environmental, business, and technology services firms.

Client Profiles

Verdantix consulting services leverage our research insights, executive relationships, and data assets across the EHS, Operational Excellence, Smart Buildings, Energy Services and Sustainability markets.

We are subject matter experts in the markets we serve and only take on projects where we come to the table with existing market data, insights, and expertise. Typical client roles include:

- Corporate Executives in EHS, Operational Excellence, Real Estate, Energy & Sustainability Roles
- EHS Software Executives
- Smart Building Technology Executives
- Private Equity Investors
- Real Estate & Facilities Software Executives
- CEOs & Practice Leaders at Environmental, Sustainability & Technology Services Firms

Market Offerings

Our market offerings are applicable to multiple markets given their focus on strategy, growth, and technology investment. We are frequently called on to deliver projects such as:

- Software vendor selection support to reduce risk and speed up project completion
- Market opportunity analysis based on customer interviews to expand revenues
- Go to market strategy review for new segments and/or new propositions
- Thought leadership studies to drive lead generation and brand awareness
- Commercial due diligence as part of an investment process
- Half-day and full-day strategy workshops to bring management teams up to speed

Who Are We?

We are an independent research and consulting firm and the only organisation of our kind with expertise in EHS, Operational Excellence, and Smart Buildings Technologies. Through our research and consulting services, we help corporate managers, investors, technology executives and leaders make robust, evidence-based decisions.

To find out more or to subscribe today visit research.verdantix.com/subscriptions

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